



Request for Proposals: Collective Impact Evaluators

Summary

The Blue Cross and Blue Shield of Louisiana Foundation is seeking qualified evaluators and researchers to generate data and reporting on its [Collective Impact grants](#).

Collective Impact grants are multi-year, community-wide efforts to address important health and quality of life issues. Following the model set by our [Challenge for a Healthier Louisiana](#) grant program, which [produced a peer-reviewed journal article](#) of best practices for communities, we want to share data, lessons-learned and best practices for each of our Collective Impact grant projects.

You can find examples of current Collective Impact Projects [at our website](#).

- **Open Call** – We are recruiting year-round for evaluators and researchers. Our grant proposal deadlines are March 1, June 1, Sept. 1 and Dec. 1.
- **Role and Expectations** – We expect evaluators to work with grantees to establish evaluation design, conduct evaluation activities, produce insights and reporting to be shared widely. A full list of responsibilities is below.
- **Funding** – The Foundation will fund 100 percent of agreed-upon evaluation and research activities, though precise funding amounts are tied to the size and type of Collective Impact grant made and the scope of the evaluation work to be conducted by the evaluator.

Role and Expectations

Collective Impact evaluators will gather and analyze data related to grant projects within a specific locality. Using research through survey campaigns and community data analyses, you will collaborate with grantees, project partners and others to compile information and report on project successes and shareable best practices that can be replicated in other communities.

The Foundation will ask you draft memos, briefs and presentation decks during the course of the project, and present annually on research and evaluation progress.

Collective Impact evaluators will also collaborate with grantees to produce a final report of data and insights to be published for general availability. (While publishing in peer-reviewed journals is not required, the Foundation will support evaluators in those efforts as appropriate.)

Qualifications

Master degree, PhD or M.D. from accredited college or university in a related field (public health, education, analytics, etc.), OR a four-year degree with sufficient relevant work experience to substitute.

Thorough knowledge of the target population of each grant project, public health trends and research methods.

A background working with, writing about, or measuring social determinants of health preferred.

To Apply

To apply for a role as Collective Impact Evaluator, email the following to BCBSLAFoundation@bcbsla.com

- **Resume/ CV** – We ask that potential evaluators please share a resume or appropriate CV outlining their current employment and academic affiliation, previous research and publications and other pertinent materials
- **Cover Letter of Document Outlining Research Expertise** – A letter of other document that outlines areas of research expertise and potential focus.